

11 August 2020

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### Council Members:

Ben Raath: Chairman  
Albie Rautenbach: Vice-Chairman  
Jim Bredenkamp: Council Member  
Giel van Niekerk: Council Member  
Ed Clark: Council Member  
Stephen Mains-Sheard: Council Member  
Christo Rothman: Council Member  
Chris Rogers: Zambian representative  
Volcker Rügheimer: Namibian representative  
Charl van Rooyen: Technical Advisor

### 1. Calendar 2020

Nampo Virtual 9-12 September  
Vleissentraal SA Stud Book Elite Bull  
Growth Test Class 25 September  
Royal Show Cancelled  
Symposium 19 August (14:30 for  
15:00:Zoom) Dr H Theron Amendments  
Tuli Cow Values  
Dinee (cancelled)  
Annual General Meeting 20 August (8:30  
for 9:00; Zoom)  
KRM & HBH Sale 26 August  
Nampo Western-Cape Cancelled  
ALFA Nampopark 24 – 26 September  
Virtual  
Glen Heath Sale 16 September  
Tiptree & Avondale Sale 22 September  
Eira Sale Cancelled  
Go West Sale 15 October  
Council Meeting 18 (14:00) & 19  
November (8:00)

### 2. Technical

**2.1 Mandatory Cow Weight at weaning**  
Members are reminded of the mandatory  
cow weight at wean since 1 February  
2020.

### 2.2 Matings: Correction

Members are reminded that when matings  
are calculated that BenguFarm only utilise  
the generations available on the breeder's  
Bengu whereas Logix and Beefbills utilise  
all pedigrees on Logix to calculate  
inbreeding.

### 2.3 Growth and Intake Tests

Members are requested to send their  
intensive feedlot test results to the Office  
to enable Mr C van Rooyen to utilise the  
data.

### 3. UP Feedlot Project

This report is available from the Office.

### 4. Sales

#### 4.1 Internet Sales

Internet Sales are here to stay and deliver  
positive results. It offers breeders with  
smaller herds an opportunity to sell their  
animals.

#### 4.2 Sale Rules Commission

Find attached the sale rules, regarding the  
sale commission payable to the Society

since 1 July 2020.

### 4.3 Catalogues

To save time breeders must ensure that all  
information is up to date, before the request  
their catalogue. Breeders must take note that  
with internet sales, auctioneers need the  
catalogue earlier than normal for marketing  
purposes.

### 4.4 Technical Advisor

If a breeder cannot attend a sale and  
requests the technical advisor to buy on his/  
her behalf, breeders are requested to  
confirm the specific lot number, animal ID  
number and the maximum amount excluding  
VAT by email or whats app. When the  
request is to buy female animals at own  
discretion, then the maximum amount must  
be specified. The Society will not be held  
accountable for "faulty" purchases.

### 5. Marketing

#### 5.1 Articles

Articles that were published, can be seen here:  
<http://www.tulicattle.co.za/articles.asp>

#### 5.2 "Landbou" Radio

"Landbou" Radio interviews for Tuli 25 can be  
listened to here:  
<http://www.tulicattle.co.za/p46/news/tuli-cattle-breeders'-society-of-south-africa-podcasts.html>

Council decided to utilise the oldest Tuli herds  
and also try get representation from all areas in  
South Africa for these interviews in order to  
emphasise the hardiness and adaptability of  
the Tuli breed.

#### 5.3 25 Year Anniversary Journal

The 25 year anniversary journal was printed.  
To save costs, Mr C van Rooyen distributes  
copies where possible. One copy each will be  
posted to the rest of the breeders. Breeders  
that advertised and want their copies  
couriered, must inform the Office and will be  
invoiced for the courier costs.

The online journal can be read here:

<http://www.tulicattle.co.za/p13/news/tuli-cattle-breeders'-society-of-south-africa-journals.html>

#### 5.4 Tuli Facebook

You are invited to join our Facebook: Tuli  
Cattle Breeders' Society of SA.

#### 5.5 Tuli Cattle Youtube

Since our previous newsletter, the Tuli video  
went from 1 300 views to 3 190 views!  
<https://www.youtube.com/channel/UC9bR2BM-S2YdHlFfeqeeNHDw/videos>

#### 5.6 Promotional Items

##### 5.6.1 Waterbottles

Breeders can order stickers with the Tuli logo  
for 300mm waterbottles for their production  
sales, or farmer's days with their stud name  
and info on the right hand side.

Breeders can also give sponsorships for  
Nampo or ALFA, where their herd info will be  
placed on the right hand side of the logo on

the water bottle sticker.

#### **5.6.2 Clothing**

Council is currently investigating new clothing items. Information will be distributed.

#### **6. Inspections**

Senior Inspectors are requested to inform the Office a few days before they will inspect a herd in order to allow junior inspectors to be invited as junior inspectors must attend three inspections to be considered for senior inspectorship.